

# 'Crews for Community' Day 2024

## Social Media Toolkit



**OUTWARD  
BOUND USA**

Here are a set of introductory social media templates you can use to share Outward Bound USA's 'Crews for Community' Day with your networks on social media. Of course, we encourage you to personalize your posts with your photos and to add your own #OutwardBoundTogether touch. We want to hear YOUR story, after all!

Donations for this campaign will run through Sunday, June 9, 2024 (11:59 PM, ET).

### Short-Form (Twitter/X):

[1] I'm participating in Outward Bound USA's first-ever 'Crews for Community' Day, a virtual celebration to support increased access to adventure, nationwide.

You can make more transformational opportunities possible by donating today: [www.outwardbound.org/donate](http://www.outwardbound.org/donate)  
#OutwardBoundTogether

[2] Today, I am supporting Outward Bound USA's first-ever 'Crews for Community' Day, a virtual celebration to support increased access to adventure, nationwide.

I want to help create a more resilient & compassionate future: [www.outwardbound.org/donate](http://www.outwardbound.org/donate).  
#OutwardBoundTogether

[3] Today, I'm joining Outward Bound USA and their Regional Schools in celebrating the first-ever 'Crews for Community' Day because I believe more young people should have access to transformational educational experiences.

Donate: [www.outwardbound.org/donate](http://www.outwardbound.org/donate)  
#OutwardBoundTogether

[4] Today is Outward Bound USA's first-ever 'Crews for Community' Day, a virtual celebration to support increased access to adventure for young people, nationwide.

Watch the video below to learn more about what it means to be #OutwardBoundTogether

**Outward Bound USA will share an updated Campaign Video on all Social Media channels during the morning (ET) of 6/5. You are also welcome to share our teaser video: [https://www.youtube.com/watch?v=tcCV\\_BRCi3M](https://www.youtube.com/watch?v=tcCV_BRCi3M)**

## Outward Bound USA Social Media Handles & campaign hashtag: #OutwardBoundTogether

Don't forget to tag Outward Bound USA on social media!

Meta/Facebook: [@OutwardBoundUSAPage](https://www.facebook.com/OutwardBoundUSA)

X: [@OutwardBoundUSA](https://twitter.com/OutwardBoundUSA)

LinkedIn: [@OutwardBoundUSA](https://www.linkedin.com/company/OutwardBoundUSA)

Instagram: [@OutwardBoundUSA](https://www.instagram.com/OutwardBoundUSA)

# 'Crews for Community' Day 2024

## Social Media Toolkit



**OUTWARD  
BOUND USA**

### **Long-Form (Meta/Facebook/Instagram/LinkedIn):**

[1] Today, I'm joining Outward Bound USA and their Regional Schools in celebrating the first-ever 'Crews for Community' Day, a virtual celebration to support increased access to adventure and leadership, nationwide.

Outward Bound's mission is to change lives through challenge and discovery. They seek and embrace the value of adventure and lifelong learning. Today, Outward Bound is raising funds across the country to make their transformational experiences possible for more students in more communities across the USA.

Join in the celebration and donate today: [www.outwardbound.org/donate](http://www.outwardbound.org/donate).

#OutwardBoundTogether

[2] Today, June 5, is Outward Bound USA's first-ever 'Crews for Community' Day! I'm joining Outward Bounders across the country in a virtual celebration to support increased access to adventure for young people, nationwide.

Outward Bound believes in the power of connection - with ourselves, others, and the natural world. Let's come together to make outdoor learning experiences possible for more students in communities across the country!

Learn more about today's celebration and how you can get involved: [www.outwardbound.org/donate](http://www.outwardbound.org/donate).

#OutwardBoundTogether

[3] Today, June 5, is Outward Bound USA's first-ever 'Crews for Community' Day! I'm joining Outward Bounders across the country in a virtual celebration to support increased access to adventure for young people, nationwide.

Watch the video below to learn more about what it means to be #OutwardBoundTogether and how you can join in the celebration today!

**Outward Bound USA will share an updated Campaign Video on all Social Media channels during the morning (ET) of 6/5. You are also welcome to share our teaser video:**

[https://www.youtube.com/watch?v=tcCV\\_BRCi3M](https://www.youtube.com/watch?v=tcCV_BRCi3M)